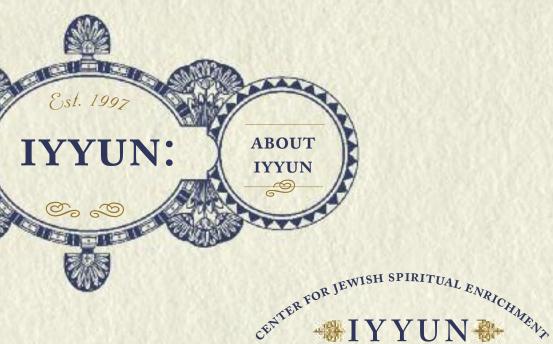




**DEDICATION OPPORTUNITIES** 

TREE OF LIFE OPPORTUNITY



BROWNSTONE BROOKLYN

**IYYUN**: /ee-YUN/(hebrew) 1. mindful examination 2.deep exploration 3.introspection

**IYYUN** is a not-for-profit organization founded by Rav DovBer Pinson and dedicated to the study and experience of Jewish spirituality. IYYUN explores the three dimensions of human reality: The Mind, The Heart and The Body.

**IYYUN** creates opportunities for people of all backgrounds to deeply examine and understand the intellectual, emotional and physical within themselves in the light of Jewish spiritual teachings and the wisdom of Torah.

**IYYUN** seeks to unify the disparate intellectual, emotional and physical dimensions of the human experience into a complete whole, empowering men and women to realize their full potential, and together build a global spiritual community.

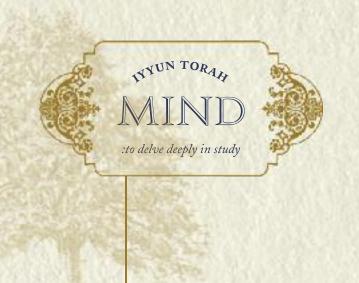
THE THREE ARMS OF
IYYUN

MIND: THE IYYUN KOLLEL & IYYUN PUBLICATIONS

HEART: THE IYYUN SHUL

BODY: THE IYYUN CENTER





#### THE IYYUN KOLLEL

The IYYUN Kollel is a center of spirituality, study and creativity in Brownstone Brooklyn. The IYYUN Kollel is the only adult study center in the country dedicated to delving into the four levels of Torah, with a special emphasis on Chassidus and Kabbalah. It is designed specifically to train and empower passionate seekers of Truth who will use their learning to contribute to the Jewish People and to the whole world, each in their own way, through writing, art, music, healing and lecturing.

The Kollel nourishes spirituality while encouraging critical thought and the building of community. In addition to a Rabbinic program, men and women from across the cultural spectrum are invited to engage with Torah, wrestle with Talmud, and delve into the teachings of the Kabbalah.



CLASSES: In addition to classes at the Yeshiva, Rabbi Pinson offers classes weekly around the city, as posted on the website, and travels worldwide to lecture on a wide variety of topics.

#### IYYUN PUBLICATIONS

IYYUN publishes original Rosh Hashanah & Yom Kippur Prayer Books with explanation and Kabbalistic meditations. Original Chanukah and Purim

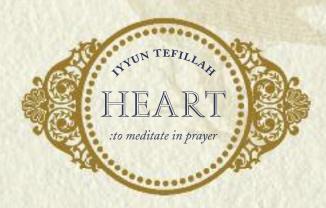
readers are produced annually. In 2010, IYYUN began to publish full length books under the name 'IYYUN Publications', selling on Amazon.com



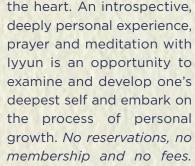
## IYYUN PUBLISHING

#### IVYIJN WEBSITE

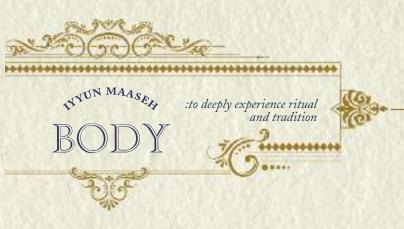
The website is developed as a means of making accessible the deepest teachings of Torah to a universal audience, helping people feel empowered and spiritually uplifted.



THE IYYUN SHUL is a synagogue without doors, where all are welcome to experience prayer and meditation in an open, warm and spiritual atmosphere. It is a place to engage in the experience of prayer- "avodat ha'lev" - the work of



We are open to all and drop-ins are always welcome.



## THE IYYUN CENTER

is a space for personal growth and transformation through the rich teachings of Torah and the experiences of Jewish life. The center provides a welcoming and non-judgmental atmosphere for people of all backgrounds to experience the deeply intellectual and emotional experiences of Judaism brought to life in a vibrant and joyous setting.

By combining the deep teachings of Torah with activities such as Chanukah Celebrations, Purim Parties, Pesach Seders, Lag B'Omer Gatherings, Summer & Holiday Retreats, High Holiday & Holiday

Events, Women's Rosh Chodesh Circle and various social actions, the IYYUN center communicates the soul meaning of Jewish tradition with joy, love and openness.











### IYYUN PROGRAMS AND SERVICES

- Weekly Torah Emails
- Lectures Worldwide
- Summer & Holiday Retreats
  - Singles Group
  - Holiday Programs
  - Farbrengen Gatherings
- Bat Kol Women's Circle
- Community Services
  - Counseling
- Tutoring Women's Classes
- IYYUN Gemach IYYUN Kollel IYYUN Shul IYYUN Website



5,786

people have come through IYYUN's doors, in the past 5 years.

people on the IYYUN email list

**7,000** 

Facebook friends

97,000

people attended Rav Pinson's lectures
in the last ten years

Torah classes in the past year







## CAMPAIGN GOAL:

#### **OBJECTIVES:**

Raise enough capital to purchase **650 Sackett**, a 2 story building in the Gowanus neighborhood, to house the growing needs of IYYUN.

Renovate and outfit the property to serve as a shul, a kollel/library and a center for jewish learning and experience. The extra, raw space within the property will facilitate the growth of the IYYUN Kollel, programming for children, and more. The center will house offices and kitchen space as well.

## THE BUILDING: 650 SACKETT STREET IN THE HEART OF BROWNSTONE BROOKLYN



Upstairs hallway, with view of the existing kitchenette.



Upstairs hallway.



Upstairs room - there are 3 in total. Can be used for office/classroom/library space.



Main Floor. Space to be used for Shul.



IYYUN

Main Floor. Shul space, facing the entrance.



650 Sackett Street

Raw adjoining space.
To be used for expansion in the future. Good for larger events and/or rental space.

# FUNDRAISING GOAL: \$2 MILLION

| BREAKDOWN OF COSTS              |             |
|---------------------------------|-------------|
| BUILDING PURCHASE:              | \$1,200,000 |
| LEGAL FEES AND CLOSING COSTS:   | \$100,000   |
| SHUL RENOVATION AND FURNISHING: | \$350,000   |
| KOLLEL FURNISHINGS AND LIBRARY: | \$250,000   |
| KITCHEN AND OFFICE:             | \$100,000   |

| DEDICATION OPPORTUNITIES:             |                      |
|---------------------------------------|----------------------|
| BUILDING DEDICATION AND NAMING        | \$1,000,000          |
| LIBRARY DEDICATION AND NAMING         | \$250,000            |
| KOLLEL DEDICATION AND NAMING          | \$250,000            |
| SHUL DEDICATION                       | <b>SOLD</b> \$200,00 |
| DEDICATION OF THE HOLY ARK            | \$50,000             |
| OFFICE                                | <b>SOLD</b> \$50,000 |
| KITCHEN                               | \$50,000             |
| SYNAGOGUE BIMA                        | \$18,000             |
| CHILDREN'S PLAYGROUND                 | \$15,000             |
| SYNAGOGUE 'NER TAMID' - ETERNAL FLAME | \$10,000             |
| MEZUZAHS (10)                         | \$10,000             |

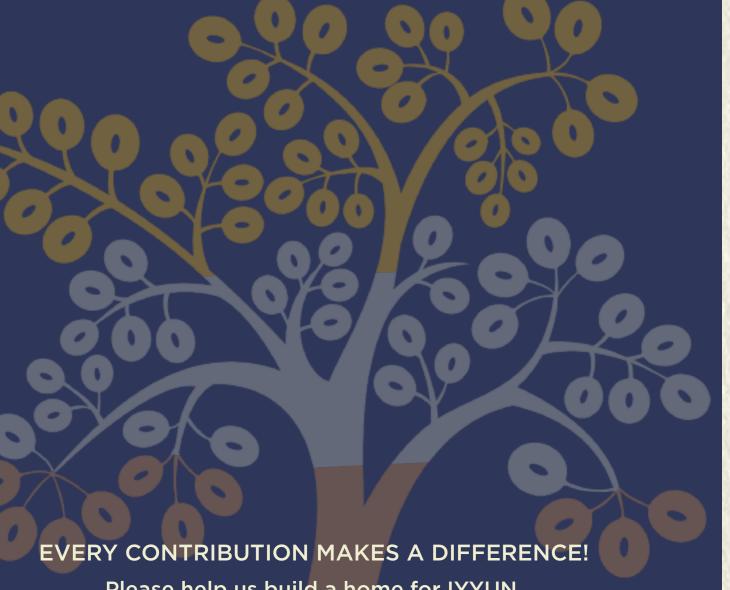






# TREE OF LIFE

GIVING OPPORTUNITY



Please help us build a home for IYYUN.

Get a leaf on the IYYUN tree of life and watch us grow.

| ► Foundation Stone | <br>0 🍆 Copper Le | eaf\$540.00 |
|--------------------|-------------------|-------------|
| ▶ Gold Leaf        | <br>0 NBranch     | \$360.00    |
| Silver Leaf        | <br>O 🥎 Trunk     |             |

## YES!

## I want to contribute to building a home for IYYUN and be a part of its growth and success!

| Building Dedication/Naming . \$1 MILLION                             | TREE OF LIFE OP          | PORTUNITIES:  |
|--|--------------------------|---|
| Library Dedication/Naming \$250,000                                  | ☐ Foundation Sto         | ne\$3,600   |
| Kollel Dedication/Naming \$250,000   Dedication of Holy Ark \$50,000 | Gold Leaf                | \$1,800   |
| Kitchen  | ☐ Silver Leaf            | \$1,000   |
| Bima   | ☐ Copper Leaf            | \$540   |
| Playground\$15,000   | □ Pranch                 | ¢760  |
| Ner Tamid- Eternal Flame \$10,000                                    | Didilcii                 | \$360   |
| Mezuzahs (10)\$10,000  | ☐ Trunk                  | \$180   |
| ease accept this Dedication 🔲 In honor of                            | ☐ In memory of           |   |
| OR TREE OF LIFE: Please include these words of sponsors)             | on my leaf: (limit of 10 | ) words per leaf inluding names                     |
| I am sending a check payable to IYYUN                                |                          | Market and the Lat Ave To                           |
| Please charge my credit card:  |                          | A HOME FOR  |
| MC Visa Amex Discover Diners Club                                    |                          | TYVILL  |
| ard No.  | Ехр.                     | CAPITAL CAMPAIGN 2011                               |
| gnature  |                          |   |
| ame  |                          | Please send your tax deductible<br>contribution to: |
| ddress   |                          | IYYUN   |
| ty State   | Zip                      | 232 BERGEN ST.<br>Brooklyn, ny 11217                |
| lephone  |                          | or donate online at:                                |
| nail   |                          | www.IYYUN.com                                       |

## THANK YOU.

CLICK HERE FOR ONLINE DONATION FORM



## **IYYUN CENTER**

232 BERGEN STREET BROOKLYN, NY 11217

WWW.IYYUN.COM 718.393.8506